



PAUL WEINTRAUB, DMD

Dr. Weintraub was born and raised in Las Vegas, NV, where he attended dental school at the University of Las Vegas. Dr. Weintraub relocated to Texas and instantly fell in love with the culture and lifestyle. After growing weary of working in corporate dentistry, he decided to open Hollytree Dental in Tyler, TX, and fulfill his career ambition.



The DocSites

Personalized websites and online marketing for dentists with no long-term contracts

The DocSites offers effective websites with optional marketing packages. They make it easy for dentists to switch from their current website and save money. Dr. Paul Weintraub has recently switched over to The DocSites and has been getting better results with his website at hollytreedentaltx.com.

I had a nice website, but I was disappointed with the results. I wasn't getting many calls as a result of my online marketing, even though I was paying a monthly fee for website services plus \$500 for online ads. The service I was using could not even show me that my money was actually going to ads. Eventually, I decided to make a change, and I went with The DocSites, which rebuilt my website—a process that was pretty easy—and took over my online marketing and advertising.

I like The DocSites for a number of reasons. The website is performing well, and I like the blog posts they add regularly—content is a big part of search engine optimization (SEO), and my old company was not doing that.

Visibility on the Web

Having a high-performing website with good SEO is important because, in today's world, people find services through a Google search. When people search for keywords related to my business, I want to be seen on the list of results. I'm getting found among the crowd on search engines with better



rankings and improved conversions due to a better website. This is especially important for me, because I'm in a business complex and don't have the greatest visibility from the street.

Getting More for Less

My website not only features interesting blogs, but offers information and photos, along with a way to book your appointment online. I have been happy to see an increase in calls and appointments after switching over to The DocSites, and while I couldn't say exactly how much of it was a direct result, my business did increase dramatically since I started with The DocSites over 7 months ago. I'm also paying less for all of this than I was paying the previous service.

It's also important to note that The DocSites team communicates with us promptly and professionally. It's easy to get a hold of them because live reps are ready to answer your call or email promptly. You also have the same experienced, dedicated account manager that gets to know you. It's not like other website providers who don't take time to build a professional relationship. They're a better-run company and their whole setup just makes sense for a dental practice like mine.

3 REASONS TO SWITCH TO THE DOCSITES:

- Month-to-month contracts provide freedom and flexibility
- Switching to The DocSites with Easy Site Transfer can save you money
- The DocSites does all the work, personalizing and updating websites every month

FOR MORE INFORMATION:

888.980.4949
Docsites.com