



VIDEO

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THE DOCSITES

Showcase Your Practice

Flexible and affordable dental website design and marketing solutions that grow your practice's online presence and boost the bottom line

Now more than ever, having a solid web presence is essential to practice success. With the majority of people starting their search for a dental care provider online, your web presence serves as both a first impression for prospective patients and a determining factor in whether or not they become loyal customers.

The DocSites offers affordable web design and online marketing solutions specifically for dentists, with services that cover virtually every facet of your practice's online presence—including website creation, search engine optimization (SEO), monthly social media and blog posts, and Facebook and Google advertising. Flexible pricing with no long-term contracts or hidden fees makes it easy to get started.

A Fast and Personalized Experience

Over the past year, Dr. Paul Singh of York Towne Dental in Yorkville, IL, has enjoyed the full gamut of The DocSites' offerings in his quest to create a complete online presence for his practice. Having worked with other web design companies in the past, he appreciates the high level of customization the company offers, as opposed to choosing from cookie-cutter templates.

Dr. Singh and his team members like that they can reach out to a dedicated The DocSites account representative at any time. "We can get in touch with someone right away, and they make any necessary



changes right away, too," Dr. Singh shared, adding, "Our account rep continually monitors what kind of engagement we're having and tells me what's working and what's not working."

When Dr. Singh expressed a need to improve the office's response time during the COVID-19 pandemic, his account rep recommended incorporating a 3rd-party function into the website so team members could immediately respond to existing patients and field questions from potential ones.

Much More Than a Website

Beyond customized website design, Dr. Singh explained that The DocSites' ability to market his practice far exceeded his expectations. Even given the pandemic, he saw more new patients this past year than in previous years thanks to his practice's increased online visibility. Because of this success, the office has abandoned traditional marketing methods like mailers in favor of running Facebook and Google ads through The DocSites.

Going forward, Dr. Singh expects to expand his relationship with The DocSites by building websites and marketing campaigns for his additional practice locations. "The DocSites has a better concept of how dental professionals think, and overall they have great ideas and do great design work," he said, adding that he would recommend the company to any dental practice looking to grow their online presence, patient base, and ultimately, their bottom line.



Paul Singh,
DDS

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FOR MORE INFORMATION:

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